

Application Guideline: The Third WASEDA Demo Day

1. Outline

- Organizer: WASEDA-EDGE Global Talent Development Program

- Sponsors:
(*Any changes to the following information will be updated on the website.)
Mr. Keita Suzuki, Integral Investment
Weru Investment Co., Ltd.
Learning Entrepreneurs Lab Co., Ltd.
Solasia Pharma K.K.
SAP Japan Co., Ltd.

- Date and Time:
Wednesday, February 17, 2021, 10:00–18:00
(Time subject to change depending on the number of presenters)

- Format: Online

【Morning Session】

The morning session is specially designed for students who have participated in the Tama Art University & WASEDA-EDGE Joint Program or Shiga University of Medical Science and WASEDA-EDGE Joint Program.

| | | |
|-------------|---|-------------------------------------|
| 10:00–10:15 | Opening remarks | |
| 10:15–11:35 | Pitch (Tama Art University & WASEDA-EDGE Joint Program teams) | Pitch 3 min. +Q&A session 7 min. |
| 11:35–12:15 | Pitch (Shiga University of Medical Science & WASEDA-EDGE Joint Program teams) | |
| 12:15–12:40 | Judge | |
| 12:40–13:00 | Awards announcement (Wasetama award, SUMS×WASEDA-EDGE Award) | |

【Afternoon Session】

The afternoon session is designed for the finalists; namely, individuals or teams who have passed the document screening.

| | | |
|-------------|--------------------------------------|-------------------------------------|
| 14:00-14:15 | Opening remarks | |
| 14:15-16:45 | Pitch (Max. number of team: 14) | Pitch 3 min. +Q&A session 7 min. |
| 16:45-17:15 | Judge | |
| 17:15-18:00 | Awards announcement, closing remarks | |

■ Application Eligibility:

- ① Individuals or teams who are considering establishing a corporation and launching a business
- Waseda University student (Individual application; undergraduate/graduate students)
 - Waseda University students (Team application; in this case, the team leader or the primary contact must be a Waseda University student)
 - * Researchers and students from Waseda or other universities can be team members, as long as the team leader or the primary contact is a Waseda University student.

■ Application Deadline:

Thursday, January 21, 2021, noon

■ How to Apply:

Please send the prescribed application form (details below) by email as an attachment.

■ Capacity:

Morning Session: 12 seats Afternoon Session: 14 seats

**Participants will be selected after submitting an application form
(Scheduled for late January 2021)**

Caution! On the day of the presentation, you must present the same business idea as the one you have submitted for the application. Please note that you are not allowed to change your business idea for the presentation once you have applied.

■ Your Pitch Presentation:

You must pitch your business idea using a PowerPoint presentation in 3 minutes followed by a question and answer session lasting for 7 minutes. A PowerPoint template will be sent to the finalists.

Caution!

On Demo Day, each presenter (team) will be asked to share their PPT presentation on the screen. Please submit your presentation material in advance in case there are technical issues. (*Mac users should convert their files to a format that can be supported on a Windows PC)

■ Evaluation:

Each award or prize will be decided by the judges based upon the presentations made on the WASEDA Demo Day.

■ Evaluation Criteria:

Feasibility, Originality, and Impact.

■ Prizes and Awards:

(*Any changes to the following information will be updated on the website.)

WASEDA DEMO DAY prize (審査員特別賞) : 500,000 yen

A total of 500,000 yen from the sponsors will be presented to the best individual or team.

* The money needs to be spent for corporate establishment funds/business launch funds. We may ask the winner to report on the use of the prize money at a later date.

Solasia Pharma prize: 500,000 yen

This award will be given to the best proposal for a business idea that will highly benefit users of medical services.

* The money needs to be spent for corporate establishment funds/business launch funds. If you win this award, you are requested to present your idea to management members, including the President of Solasia Pharma K.K., at a later date.

SAP award: Mentoring rights and prizes

Mentorship by the sponsors

We offer mentoring rights to receive advice or suggestions from investors and professionals.

Wasetama award:

This award will be selected from the Tama Art University & WASEDA-EDGE Joint Program (2020) student team.

SUMS×WASEDA-EDGE award:

This award will be selected from the Shiga University of Medical Science & WASEDA-EDGE Joint Program team.

*** If there is no team that deserves an award, awards will not be given.**

2. Application Form

■ Application Details

- There are no genre restrictions on business areas.
 - * However, Solasia Pharma Prize will be given to the individuals/teams that give medical-related presentations.
- Audiences outside of the university will attend the Demo Day.
Make sure to present your idea while bearing this in mind.

■ When Creating Application Form:

- Download the specified format (Excel file) from the website.
- Please check your written notes carefully and make sure that there are no mistakes.
- Please do not add, delete, or resize rows or columns in the application form (Excel file).
- During the screening processes, the application form will not be printed in color. Please note that if you try to add emphasis by changing text color, it will not be valid.

3. Submission Method

Send the application form to WASEDA-EDGE Global Talent Development Program office as an email attachment to **edge-contest@list.waseda.jp** by the application deadline **Thursday, January 21, 2021, noon**.

- The subject of the email must be "Third WASEDA Demo Day Application," and be sure to write your **team name, sender name, affiliation/grade,** and **Student ID Number** in the email.
- After we receive your application form, you will receive a confirmation email from the office. If you do not receive a confirmation email within three days after submission, please contact the office.
- * The office will be closed from December 28 through January 5. We will send a confirmation email between January 6 and 8 for items that arrive during that time.

4. Notes

- Inquiries from the office and notifications of screening results will be sent by email. Please make sure that your contact information is correct.
- Application by a team is preferable, but it is also possible to apply as an individual.
- You are welcome to apply and present in English.

5. Contacts

WASEDA-EDGE Global Talent Development Program office
Email: edge-contest@list.waseda.jp